

# Sponsor the 2006 Mid-Atlantic Reptile Show

To offset our costs and to bring additional funding to rainforest purchase, we are offering some incentives for our vendors as well as other companies. Please consider becoming a show sponsor. Call us if you have any questions.

## **Mid-Atlantic Reptile Show Sponsorship: \$3,000**

As a thank-you, you will receive:

- one vendor table and marketing opportunities at MARS
- full page color ad in MARS show program
- mention on all advertising (flyer, magazine ads, etc.)
- you can hang a banner inside the 4-H Hall during MARS (you provide the banner)
- ad on MARS website
- your logo listed first on the MARS T-shirt (3" x 3")

## **Seminar Sponsorship: \$200**

As a thank-you, you will receive:

- hang your banner in seminar tent
- 1/2 page black and white ad in MARS show program
- listing website
- logo on seminar poster/flyers

## **MARS Show Program Sponsorship:**

### **Buy an ad in our program!**

As a thank-you, you will receive:

- ad in the MARS program
- listing on MARS website



## **MARS T-shirt Sponsorship:**

### **Logo: \$150**

- your **LOGO** on the back of the MARS T-shirt in a space 1 1/2" x 1 1/2" in alphabetical order

### **Name: \$50**

- your **COMPANY NAME/PHONE NUMBER OR WEBSITE** listed on the back of the MARS T-shirt in alphabetical order

## **Other Marketing Opportunities:**

- *We will distribute your flyers or marketing materials (provided by you) at the admission table and/or other local festivals, pet fairs, etc. \$200*
- *Convention Bag Sponsorship (provided by you) at the admission table and/or other local festivals, pet fairs, etc. \$200*



*We believe in education,  
the promotion of captive  
breeding and the protection  
of critical habitats.*

## MARK YOUR CALENDAR!

### SEPTEMBER 16-17, 2006

Show / Seminars:  
**Saturday & Sunday**  
10 a.m. - 5 p.m.

S	S	S	S	S	S	S
SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MARS Reptile & Amphibian Rescue  
Pre-Show Fundraiser/Ice Breaker  
Sponsored by

**FRIDAY, SEPTEMBER 15, 2006 • 7 P.M.**

## LOCATION:

**Maryland State Fairgrounds 4-H Hall (Daily Show and Seminars)**

**Holiday Inn Select Timonium (Host Hotel) 2004 Greenspring Dr., Timonium, MD 21093**

## FEATURING:

- Captive born reptiles & amphibians for display and sale
- Captive bred tarantulas • Educational exhibits
- Equipment, books & supplies • "Reptiles & Rainforests" art collection
- Door Prizes • Raffles • Artwork for sale • Daily book signings
- Pre-show Ice-Breaker • Kids Craft Area by Echoes of Nature
- Seminars throughout the show • "Critter Contact" hands-on animal display

**Show proceeds are donated to purchase and protect rainforest and critical habitat.**

**The MID-ATLANTIC REPTILE SHOW has protected 2,828 acres of critical habitat since 1993.**

**ADMISSION:** Weekend Pass (includes show both days & lectures) \$12 Adults,

One Day Pass (Sat. or Sun.) \$8 Adults.

Children 6 - 12 and Seniors over 65 - \$6 (for one day or weekend pass), Children 5 & under are free.

**AVOID WAITING IN LINE – BUY TICKETS NOW THROUGH PAYPAL:**

**[www.reptileinfo.com/Events\\_Admissions.aspx](http://www.reptileinfo.com/Events_Admissions.aspx)**

## FOR ADDITIONAL INFORMATION:

**Call the MARS Hotline at 410-580-0250**

**Visit our web site at [www.reptileinfo.com](http://www.reptileinfo.com) or e-mail us at [mars@reptileinfo.com](mailto:mars@reptileinfo.com)**

**ONLY REGISTERED VENDORS MAY DISPLAY OR SELL ON THE PREMISES.**

**PLEASE LEAVE YOUR PET ANIMALS AT HOME! They will not be admitted to the show. Thank you.**

## ACCOMMODATIONS:

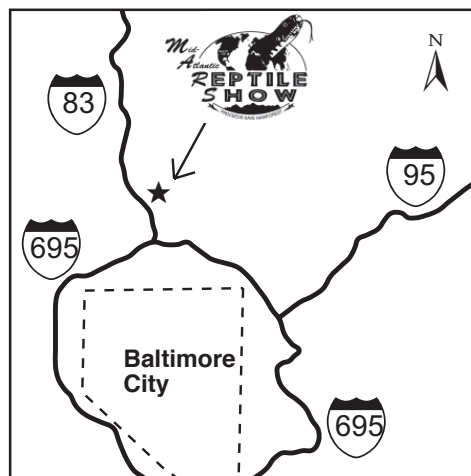
**HOST HOTEL: Holiday Inn Select Timonium** (Call 800-289-4499 from 9 a.m. - 5 p.m. weekdays. Mention the Mid-Atlantic Reptile Show to receive discount. The cut-off date is Aug. 27, 2005). **BACK-UP HOTELS:** Days Hotel Timonium - 800-235-3297 (please call "Reservations" between 8 AM and 5 PM weekdays). To qualify for show discount, mention the Mid-Atlantic Reptile Show and make your reservation by August 22, 2005, and Red Roof Inn Timonium (Call 800-874-9000 refer to block #B209000736, the cut-off date is Aug. 12, 2005) The two back-up hotels are also offering a convention rate.

## DIRECTIONS:

**If driving,** the Fairgrounds and hotels are located directly off Maryland's I-83 North of Baltimore (City). Take Exit 16-A Timonium Road East off I-83 North York (PA) - (I-83 North is off I-695 Baltimore Beltway). If you are traveling I-95 from the North or South, take I-695 West (to Towson) off I-95, then take I-83 North, then take Exit 16-A Timonium Road East.

**To proceed to hotels:** As you come off the exit onto Timonium Road, turn left at the first traffic light to go to The Days Hotel, or turn right at the light to go to the Red Roof Inn or Holiday Inn Select.

**To proceed to Maryland State Fairgrounds:** Take Exit 16-A and head straight on Timonium Road, crossing the light rail tracks. Turn left at the third light onto York Road. The Fairgrounds is on the left. Pass the race track/grandstand and enter at the second main entrance (you'll see the large brown Maryland State Fairgrounds sign). The 4-H Hall is the first building on your right after you enter the gate.



## AIRLINE RESERVATIONS:

Delta Airlines discount available for show participants. For reservations, call Delta at 1-800-241-6760 between 7:30 a.m. - 11:00 p.m. Mon.-Fri., 8:30 a.m. - 11 p.m. Sat.-Sun. Eastern standard time.

**Available transportation from BWI Airport:** Proceed to **Ground Transportation** on bottom level near Baggage claim. **TAXI** is available (approximately \$35-\$40 one-way, the most expensive way). **BWI SUPER SHUTTLE SERVICE** runs 24 hours a day, \$28 one-way (return trip by reservation only, 24 hours notice required). If you decide to wait and book the shuttle back to airport later, call (800) 258-3826 at least 24 hours prior to your departure time. The shuttle does not come to the Days Inn, The Red Roof Inn or The Holiday Inn on an automatic schedule as the hotel is 30-40 minutes from airport, so it's necessary to reserve your return. **LIGHT RAIL: The Baltimore Light Rail:** (the most economical way) The Light Rail goes from BWI directly to Timonium (just behind the fairgrounds on Greenspring Drive) for only \$1.35.

**Rental car** booths also located in Ground Transportation area: **Driving Directions from BWI:** Proceed North on I-295 leaving BWI to North I-695 (Baltimore Beltway) Towson. Take I-83 North York (PA). Take Exit 16-A Timonium Road East. Proceed as listed above to Fairgrounds or hotels.

## TRAIN:

Contact AMTRAK at 800-872-7245. Arrange to arrive at Pennsylvania Station in downtown Baltimore. There are various means of transportation available from the station (*including light rail*) to Timonium.

## ADMISSION PRE-REGISTRATION:

Admission pre-registration is available by mail for weekend passes (avoid standing in line at the door). Forward payment to **MARS Preservation Fund, Inc., P.O. Box 65012, Baltimore, MD 21209**. Include name, address, phone number and number of passes. Passes can be picked up at the pre-paid admissions are upon your arrival. They will not be mailed. Or register on line at [www.reptileinfo.com](http://www.reptileinfo.com). Registration at the show will begin one hour before the doors open on Saturday and Sunday.

## SHOW SEMINARS:

Show seminars will be open to all and are included in the admission price—no reservation is necessary. The schedule of times, topics and speakers will be posted at the front entrance each day.

## MARS 2005 SHOW PROCEEDS WILL BE DONATED TO PURCHASE AND PROTECT RAINFOREST AND CRITICAL HABITATS!!

*We welcome tax deductible donations, which may be forwarded to above listed address.*